

mikelle design

Jewelry Designer Mikelle Terson Launches “Shine” Collection

Newest collection showcases dazzling array of signature pieces in 18 karat gold vermeil and silver sterling pendants, opera length necklaces and earrings.

For Immediate Release

(New York, New York) Just in time for summer, designer Mikelle Tershon launches her “Shine” collection. The latest offering features over twenty new pendant and earring designs each a playful, hip variation on sun and cosmos themes. Shine brings together Mikelle’s graceful execution of detail with a fun “everyday wearable” sensibility, perfect for her growing mid-market client base.

The collection buzzes with energy, the design’s names perfect testament to their vibrant wearability, from “Dazzle” to “Comet Stream”. Shine’s signature look is inspired by Mikelle’s appreciation for ancient Tantric philosophy; every artistic form is a vehicle to hold, celebrate and radiate divine nature.

Taking her cue from the philosophy’s celestial bodies and timeless symbols, Mikelle has created an offering of pieces that make the trip from the beach to the restaurant without skipping a beat. Flowing link chains meet eye-catching crystals in playful counterpoint while cascading earrings of intricate link design flow with casual flair.

“With Shine, I wanted to create a fun, hip line of jewelry that you really can wear anywhere, anytime. I think sometimes we can take ourselves a little too seriously. I wanted these pieces to be inspiring and beautiful~but not in a formal way. I think it’s important we celebrate life and enjoy ourselves in the process. And sometimes a less serious piece of jewelry can just kind of put a smile on your face, a little “shine”.

In playful homage to sun symbology, Goth, Astor and Sunburst Star pendants offer subtle variations on La Sol. The “Goth Star” pendant in 36” opera length, features a stylized sun-disk hanging on an oval-linked sterling silver chain. Starry Swarovski crystals fall intermittently among the links, in citron, sky and sunset colors.

“Astor Star” fashions twisted zircon in to a multi-rayed pendant while “Sunburst” redefines the classic sunray design, complimented by Swarovski crystals in a delicate mid-scale balance of crystal and hand-fashioned link elements.

Departing from the sun symbolism is the heavenly “Stardust” necklace. Satin finish orbs radiate with tiny crystal highlights in this finely linked “Y” chain that holds a sterling silver heart.

Celestial counterparts to the pendants, the four-piece earring set is a series of cascading designs from the multi-strand, square linked “Sizzle” earring to “Dazzle”, a waterfall of interlocking chain ringlets, finely rendered in intricate jeweler’s detail.

“Cosmos” soars to the skies with four strands of intermittent links and key-chain dots suspended from a half-moon clasp. While “Comet Stream” features five varying length chains in a freefall of buoyant, easy to wear charm.

With her work in respected venues from the Reuben Museum to the Naked Gallery, Mikelle now looks forward to the Shine collections inclusion in the prestigious Hampton Classic, August 26th~September 2nd, 2007.

Mikelle Design Studio offers finely crafted original design jewelry in 18k gold, sterling silver and gold vermeil pendants, earrings, anklets, bracelets and rings. For every taste, from every price range.

“Be your dazzling self and you make the world brighter”

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